



MEXICAN
MELON



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**Stories that
matter.**

DMASS Business is the leading company in production and commercialization of completely organic farm produce. A 100% Mexican enterprise that has become one of the most important benchmarks of garden produce both in the Mexican and international markets.

We have more than 17 years of experience backing us up, but our clients, from North America and Europe to Middle East, are our biggest strength and guarantee our professionalism.

In addition of having more than 200 acres of top quality crops, we also have more than 24 certifications as important as SAGARPA's organic product seal, and others like SENASICA, Bioagricert, Global GAP, amongst others.

We grow the best varieties of avocado, mango, banana, watermelon, papaya, pineapple, melon, lychee, lemon, jackfruit, coffee and sugar, all seasonal farm produce that are always delivered guaranteeing their freshness and top quality.

OUR MISSION

Being a leader company in the production and commercialization of organic farm produce in national and international markets.

We aim to distinguish ourselves for the superior quality of our products and the satisfaction of our clients, building a strong long term relationship with them.



OUR VISION

Increase our leadership in the commercialization of our farm produce, providing a quality service with continuous improvement, expanding our commercial relationships and guaranteeing the satisfaction of your clients.





OUR PRINCIPLES

1 TRUST

We recognize and believe our clients and work team act in good faith.

2 LOYALTY

Committed to serving our clients at all times.

3 PROFESSIONALISM

Achieving it through discipline, trust, and the desire to learn and progress.

4 INNOVATION

Using technological tools that allow us to fully develop our company.

5 TRANSPARENCY

Always acting consistently providing clear and timely information.



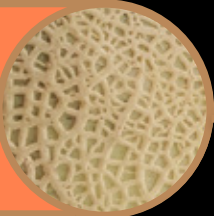
MELON CHARACTERISTICS

Fruit of variable size and shape, spherical, ovoid or ellipsoidal.

Its peel can be thick or soft with very variable color patterns and textures. Its pulp is abundant and fleshy of colors that can go from white, yellow, orange or green. Its taste is slightly sweet.

SURFACE

The furrowed or reticulated bark can be light yellow, green or combinations of both depending on the variety.



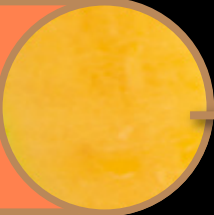
INSIDE SEEDS

It has numerous and small, spherical, oblong, reddish and yellowish seeds.



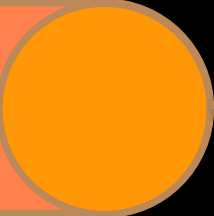
PULP

The pulp is aromatic, juicy and sweet, it can be white or greenish white, yellow and orange.



COLOR

Varies from yellowish green to orange when ripe.



DIAMETER
7.87–11.8 in



WEIGHT
up to 4.4lb weight

Nutrition Facts

Serving Size 177 g	
Amount Per Serving	
Calories 60	Calories from Fat 3
% Daily Value*	
Total Fat 0g	1%
Saturated Fat 0g	0%
Trans Fat	
Cholesterol 0mg	0%
Sodium 28mg	1%
Total Carbohydrate 16g	5%
Dietary Fiber 2g	6%
Sugars 14g	
Protein 1g	
Vitamin A 120%	Vitamin C 108%
Calcium 2%	Iron 2%

*Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs.



MEXICAN MELON

MELON EDAPHIC CONDITIONS AND CLIMATE

RIPENING

The melon fruit takes from 110 to 120 days to ripe after planting. Having a good color and emitting a sweet smell from the button where it had the stem or when the peduncle withers and dries, are signs of a ripe fruit.



✓

ABOVE 77°F

✗

70 in yearly

✓

✗

GROWS AT ALTITUDES

2.62 ft



MELON PEAK AVAILABILTY											
JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC



MELON VARIETIES



“13 varieties of melon are cultivated in Mexico, among which Cantaloupe and Honey Dew are the most popular ones”.



MELON VARIETIES

GALIA



HONEY DEW



CANTALOUPE



PIEL DE SAPO



MEXICAN MELON

MELON USES

It can be eaten when it's not ripe if it's cooked. Melons can be frozen for later use. It can be consumed in salads or desserts. It can also be used to make jams, juices or smoothies.



MEXICAN MELON

MELON **BENEFITS**

The consumption of melon provides us with water, vitamins A, B, C, and E, folic acid, fiber, as well as minerals such as calcium, iron and potassium. All these nutrients help with:

Keeping our body hydrated on hot days while consuming a low-calorie sweet snack.

1

Eliminate toxins, avoid stomach aches and neutralize heartburn.

2

Prevent constipation since it is a natural laxative.

3

Help maintain healthy skin and heal wounds.

4

Together with a good diet, it helps prevent cancer and cardiovascular diseases.

5



MEXICAN MELON

MELON TRADE AND EXPORT

The world's melon harvest exceeds 29.6 million tons per year; of these, 1.8% are grown on Mexican land. Mexico ranks 13th in production 9 out of 10 melons are destined for the United States (sales abroad).

2019 MELON
tons.
194,000
MEXICO EXPORT

MEXICO is the
WORLDWIDE **13th**
PRODUCER

MEXICO is the
EXPORTER **2th**
WORLDWIDE

1.8%
OF THE
WORLD'S
MELON
HARVEST
IS CULTIVATED
IN MEXICO

90%
OF MEXICO'S MELON
PRODUCTION IS EXPORTED TO USA

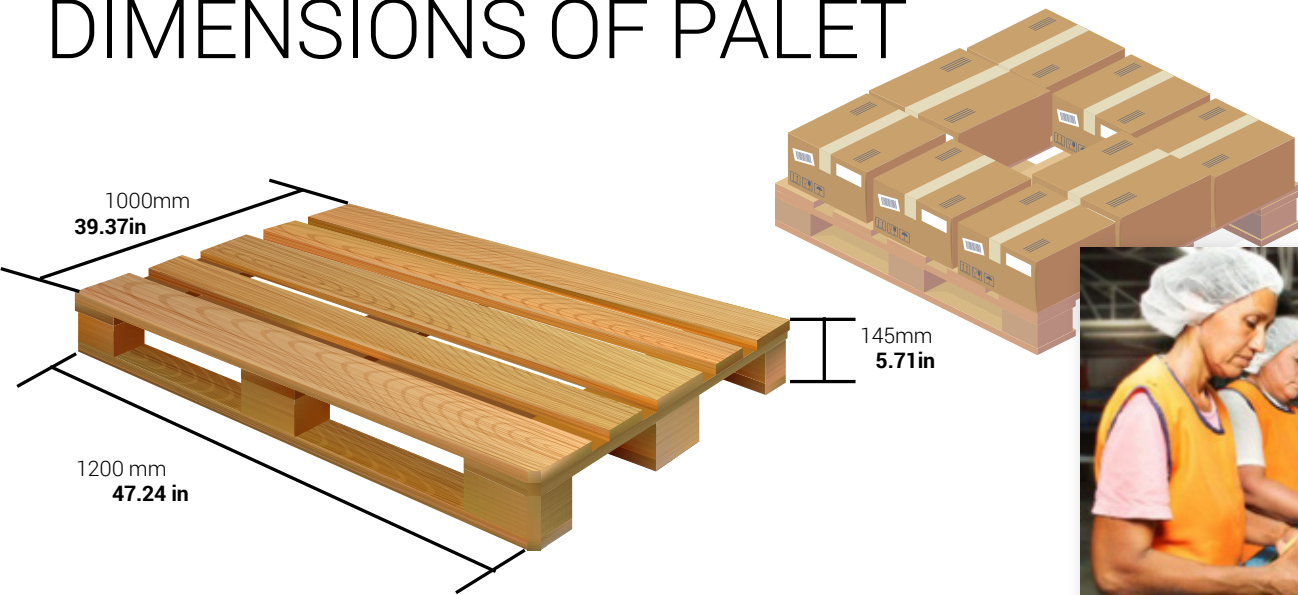
PRODUCTION PLACES IN MEXICO
Sonora, Coahuila, Guerrero, Michoacán,
Durango, Chihuahua, Colima, Oaxaca,
Jalisco and Nayarit.



MEXICAN MELON

MELON Pallet Configuration

DIMENSIONS OF PALET



40FT CONTAINER SET UP

TRANSPORT

Trailer truck with refrigerated 48ft box.

BOXES

1000 Boxes 40lb

PALLETS

24 pallets

2 FULL 40FT CONTAINERS SET UP

TRANSPORT

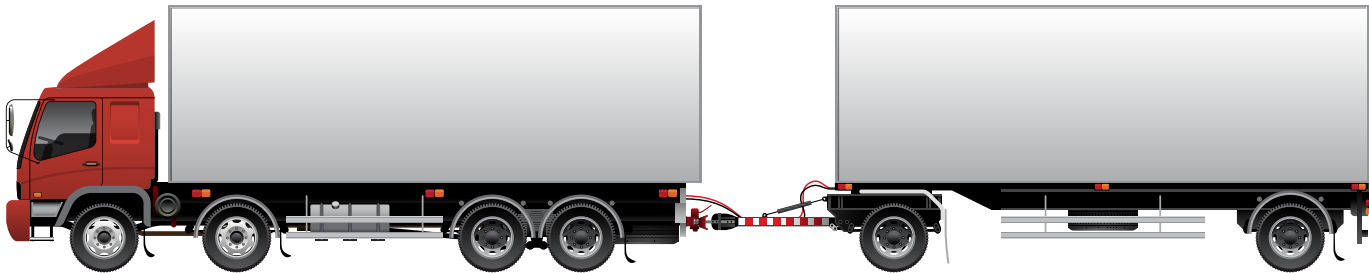
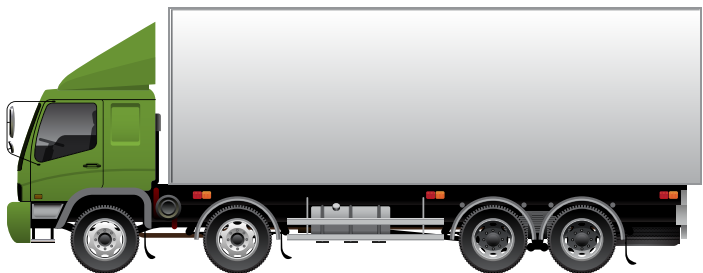
Full trailer truck with two 40ft refrigerated containers.

BOXES

2,800 Boxes 25lb (1,400 per container)






































































































































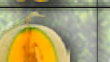

PALLETS

40 pallets (20 per container)



MEXICAN MELON

FRUIT SUPPLY SEASONS

FRUIT SEASONS																		
MANGO				LEMON	AVOCADO		PAPAYA	BANANA				JACKFRUIT	LYCHEE	MELON	WATERMELON	PINEAPPLE		
TOMMY ATKINS	K ENT	HADEN	ATAULFO	PERSIAN LIME	HASS	FUERTE	MARADOL	TAHI	VALERY	CAVENDISH	TABASCO							
JAN																	JAN	
FEB																	FEB	
MAR																	MAR	
APR																	APR	
MAY																	MAY	
JUN																	JUN	
JUL																	JUL	
AGO																	AGO	
SEP																	SEP	
OCT																	OCT	
NOV																	NOV	
DEC																	DEC	



MEXICAN MELON

AGRICULTURAL CERTIFICATIONS



U.S. FOOD & DRUG
ADMINISTRATION



MEXICAN MELON

AGRICULTURAL CERTIFICATIONS

As the Work Plan for the Export of MELON to the United States of North America establishes, any Packing-Exporter company must register as a packer and have the according certification. For such effect a Verification Unit authorized by SAGARPA verifies every year our installations and the controls for carrying out the packing tasks according to the specifications that the Work Plan itself establishes.



POLLUTION RISK REDUCTION SYSTEMS

DMASS BUSINESS S.A. de C.V., with the interest of sending harmless products to the final consumer, has implemented this system to reduce the possibility of contamination.

What is the Pollution Risk Reduction System (SRRC)?

It is the group of measures and procedures established voluntarily by SAGARPA to ensure that goods of agricultural, livestock, aquaculture, and fishing origin are produced and processed under hygienic conditions, and that the dangers of physical, chemical, and microbiological contamination are reduced through the application of good management practices.



Food and Drug Administration

DMASS BUSINESS S.A. de C.V., is registered with the U.S. Food and Drug Administration pursuant to the Federal Food Drug and Cosmetic Act, as amended by the Bioterrorism Act of 2002 and the FDA Food Safety Modernization Act, such registration having been verified as currently effective on the date hereof by Registrar Corp:

U.S. FDA Registration No.:
U.S. Agent for FDA Communications:

12171336342
Registrar Corp
144 Research Orive, Hampton, Virginia, 23666, USA
Telephone: + 1-757-224-0177 •Fax:+ 1-757-224-0179



MEXICAN MELON

ABOUT OUR CLIENTS



Product of Mexico
McAllen, Tx



MEXICAN MELON

ABOUT OUR CLIENTS



STATE OF QATAR
MINISTRY OF ENDOWMENTS AND ISLAMIC AFFAIRS
PROJECT PROCUREMENT DIVISION
Al Funduq St., Doha, Qatar P. O. Box 422
PROJECT LINE: +974 7722548

Our Ref: SPP/CTC/093 Date: 2/2/2019

Dmass Business
Mexico
Attention: Mr. Joseph Anthony

**ACKNOWLEDGEMENT OF INTEREST ON CONTRACT NUMBER:
MEIA/PPD/97538/X39A/18**

Dear Sir,

We write to confirm the receipt of your documents for the above contract reference

Your document is undergoing the necessary scrutiny in accordance with the customary laid down of this committee.

You should always make reference to the following information in your contract to this office.

Contract Number: MEIA/PPD/97538/X39A/2018
Tender Number: MEIA/PPD/251006/PR/VOL/18
Project Code: MEIA/00QUR/7728/18
Project Category: Priority A
Section: TB-CAC/PPDING-031

You are required to contact the Committee Chairman Abdul Ibrahim if you need any clarification on +9747722548.

Thank you for your co-operation.

Yours faithfully,
Dr. (Mrs) Mubashir Sulaiman
Board Secretary

STATE OF QATAR
MINISTRY OF ENDOWMENTS AND ISLAMIC AFFAIRS
PROJECT PROCUREMENT DIVISION
Al Funduq St., Doha, Qatar P. O. Box 422 CERT NO: 9063322

Contract Award Certificate
This is to certify that:

MINISTRY OF ENDOWMENTS AND ISLAMIC AFFAIRS
DOHA - QATAR

Has this day the 18th of February 2019
Awarded A Contract To Supply

20 Containers of Mexican Avocado, Lemon Real

Contract Value:
One Million Two Hundred and Seven Thousand Two Hundred and Eighty United States Dollars Only (US\$1,207,280.00)

under Contract No:
MEIA/PPD/97538/X39A/2018

To
Dmass- Business S. A. DE C.V
A.v 602 Via Tapo A, Texcoco Mz. 33 Lt.30 Col.
Cuchilla del Tesoro, Delegacion Gustavo A. Madero,
CDMX, 07900

Signature
Executive Chairman



The State of Qatar is one of our major clients/trading partners of Avocado, Lemon, Mango, Papaya, Pineapple, Lychee and Jackfruit.

Our Contact: **Mr. Kalif Ibrahim**

STATE OF QATAR
MINISTRY OF ENDOWMENTS AND ISLAMIC AFFAIRS
PROJECT PROCUREMENT DIVISION
Al Funduq St., Doha, Qatar P. O. Box 422

International Purchase Order (IPO)

REQUISITION NO: MEIA/PPD/97538/X39A/18 DATE OF ISSUE: 18/02/2019 REQUISITION DEPT: PROJECT DEPARTMENT BUDGET NO: COST CENTRE OR JOB NO: SPECIAL DELIVERY/PACKING INSTRUCTION: DATE: 18/02/2019

SUPPLIER NAME: Dmass- Business S. A. DE C.V DELIVERY DESTINATION: URGENCY RATING: NORMAL URGENT EMERGENCY

SUPPLIER ADDRESS: A.v 602 Via Tapo A, Texcoco Mz. 33 Lt.30 Col. Cuchilla del Tesoro, Delegacion Gustavo A. Madero, CDMX, 07900

S/N	DESCRIPTION	UNIT PRICE	QTY	AMOUNT
01.	Mexican Avocado, lemon real	US\$60,364.00	20 Containers	US\$1,207,280.00
HS CODE: 08044001				
TERMS: 100% payment by Bank Telegraphic Transfer				
APPROVED				
TOTAL				US\$1,207,280.00

TEST REQUIRED: MANUFACTURER'S PREMISES DELIVERY POINT: YES NO

MEANS OF TRANSPORTATION: SEA ROAD AIR RAIL

PURCHASING DEPARTMENT APPROVED FOR: QUOTATION MORE INFORMATION: ORDER: YES NO

APPROVED BY: ARD. (BRAND) EXECUTIVE CHAIRMAN 18/02/2019

SCPD NO 3289 SUPPLIER: Dmass- Business S. A. DE C.V A.v 602 Via Tapo A, Texcoco Mz. 33 Lt.30 Col. Cuchilla del Tesoro, Delegacion Gustavo A. Madero, CDMX, 07900



MEXICAN MELON

INTERNATIONAL QUALITY STANDARDS

IN HANDLING PERISHABLE PRODUCTS

In DMASS Business we follow the highest international quality regulations to handle perishable products.

More than looking for clients, we aim to build partnerships, that's why our main goal is to create long term alliances delivering quality products.

The perishable produce requires an adequate refrigeration, freezing or deep-freezing process, to avoid the growth of microorganism.

This process, best known as 'cold chain', is a series of tasks and processes (storage, distribution, packaging, transport, loading and a loading) with controlled humidity and temperature.

We have partnered with experts like DICEX Integral Trade and AMS Logistics Movers to ensure the products arrive to their destinations in perfect state.




MEXICAN MELON

OUR TEAM



**LIC. OSVALDO YARIK ALEGRÍA
MILLÁN**
PRESIDENTE DMASS BUSINESS



Valeria Castañeda Flóres
RECURSOS HUMANOS

+52 1 55 2592 4086 Ext 603
vc_rh@dmass.com.mx



Dhamaris Geraldine Ramírez Medina
LOGÍSTICA INTERNACIONAL

+52 1 55 2592 4086 Ext 602
dgrm_logistica@dmass.com.mx



Adela Concepción Sepúlveda
CONTABILIDAD

+52 1 55 4120 1719
atencion-clientes@dmass.com.mx



MEXICAN MELON

NATIONAL OFFICES

ESTADO DE MÉXICO

OFICINA **TECÁMAC**



Lic. Arturo J. Remedios Alarcon Olivares

Director General DMAS Business Tecamac

📍 Paseo del Reloj N.13, Col Hacienda ojo de Agua Tecamac, Estado de México

fundacionarturodealarcon.org

✉ atencion-a-clientes@dmass.com.mx

BODEGA Y **EMPACADORA** **IXTAPALUCA**



Ricardo Domínguez Hernández

DIRECTOR GENERAL BODEGA Y EMPACADORA IXTAPALUCA

📞 +52 1 55 4120 0373

✉ atencion-clientes@dmass.com.mx



MEXICAN MELON

NATIONAL OFFICES

CAMPECHE

PLANTA DE **PRODUCTOS**
CONGELADOS **CAMPECHE**



Brenda Rodríguez Carranza

DIRECTORA GENERAL PLANTA CONGELADOS CAMPECHE

📞 +52 1 55 4120 0373

✉️ atencion-clientes@dmass.com.mx



MEXICAN MELON

INTERNATIONAL OFFICES



HOLANDA

DMASS
Export
Oficinas en
Netherlands.



CHILE

DMASS
Export
Oficinas en
Chile.



Merelyn Dayana Prado Corona

DMASS BUSINESS NETHERLANDS

+52 1 55 4120 2007

merelyn-netherlands@dmass.com



Leonardo Andres Cerda Pizarro

OFICINAS DMASS EXPORT CHILE

+52 1 55 4120 2007

leonardo-chile@dmass.com



Erik Jacobus Johannes Vallentgoed

DMASS BUSINESS NETHERLANDS

+52 1 55 4120 2007

erik-netherlands@dmass.com



C. Potter Rico

DMASS BUSINESS NETHERLANDS

+52 1 55 4120 2007

atencion-clientes@dmass.com.mx



MEXICAN MELON

INTERNATIONAL OFFICES

DMASS BUSINESS —

WE EXPAND
OUR HORIZONTS



OFFICES AND DISTRIBUTION CENTER IN UNITED STATES



MEXICAN MELON

BANK DATA



Trade

19/ABRIL/2018
7780 SUC. CAMPOS ELISEOS
CAMPOS ELISEOS NUM 295 COL CHAPULTEPEC P
MEXICO, D.F. 00011560

Número de cuenta 65-50672871-4

CLABE: 014180655067287143

TITULAR (CLIENTE): DMSA BUSINESS SA DE CV

Código de Cliente 44896199

DOMICILIO: AV 602 VIA TAPO AV TEXCOCO MANZANA 33 LTE 30, COL.: CUCHILLA DEL TESORO
GUSTAVO A MADERO, CIUDAD DE MEXICO, CP: 00007900
TEL.: 5572613904

REGIMEN PARA REALIZAR DISPOSICIONES DE LA CUENTA: INDIVIDUAL

CORPORATE OFFICES

Our corporate headquarters are located in Estado de México, we also have national offices in Chiapas, Monterrey, and Tecámac and international offices in USA, Laredo, Texas.



MEXICAN MELON



DMASS
— BUSINESS —

OFICINAS CORPORATIVAS

*Paseo de los Frailes, Manzana 50, Lote 31,
Casa A, Unidad Habitacional, San Buenaventura
Ixtapaluca, 56530, México*

CORPORATIVO: +52 1 55 4120 1719

ATENCIÓN A CLIENTE: +52 1 55 4120 0373

Email: atencion-clientes@dmass.com.mx